

# National Investor Relations Institute

☐ University/Academic Institution

□ Other: \_

## NEXTGEN MEMBERSHIP APPLICATION

NIRI is proud to offer reduced membership to those with fewer than five years' experience in Investor Relations. NIRI's NEXTGEN offer enables new practitioners to join NIRI DFW and NIRI National for only \$250, versus the standard combined rate of \$875. See the reverse side of this page to see of you qualify.

Individual Data		Membership Categories
		For full membership category descriptions, visit www.niri.org
First Name Middle Init	ial Last Name S	Suffix CORPORATE MEMBER: Investor relations practitioners employed by a company listed on a public stock exchange or a company that may go public.
Nickname/Name for Badge (op	tional)	\$250 SPECIAL OFFER, INCLUDES MEMBERSHIP IN DFW CHAPTER
<b>.</b>	,	□ COUNSELOR MEMBER: Investor relations practitioners engaged in assisted public company clients.
Full Company Name		\$250 SPECIAL OFFER, INCLUDES MEMBERSHIP IN DFW CHAPTER
		<del>,</del>
Your Title		SERVICE PROVIDER MEMBER: Individuals employed in a business that provides products or services to support the investor relations function.
		\$250 SPECIAL OFFER, INCLUDES MEMBERSHIP IN DFW CHAPTER
Address		☐ <b>AFFILIATED PROFESSION MEMBER:</b> Individuals employed in a profession related to investor relations; attorneys, investment bankers, analysts/brokers, accountants, etc.
City	State/Province Zip/Posta	\$250 SPECIAL OFFER, INCLUDES MEMBERSHIP IN DFW CHAPTER
Country  Phone Fax	Email	Profile of Counseling, Service Provider, or Affiliate Firm
Year Started Working	Year you started IR activities	(Please check a maximum of five)
Toda Otda tod Working	roar you diantou in addivision	
Company Wah Cita	Tiplear Cumbal (if applicable)	\Bigcup Advertising/branding/marketing
Company Web Site	Ticker Symbol (if applicable)	☐ Annual reports
Standard Industrial Classification	on (SIC) 2 digit Codo	□ Conferencing
	ha.gov/pls/imis/sic_manual.html	☐ Consulting for public companies
		☐ Corporate communications ☐ Executive recruitment
Primary Industry	Secondary Industry	☐ IPO consulting
STOCK MARKET/EXCHANG	E (IE ADDI ICADI E):	☐ Meetings
		□ News release
<ul><li>□ NASDAQ OMX</li><li>□ NYSE A</li><li>□ Non-U.S./OTC/Pink Sheets,</li></ul>		□ Proxy solicitation, contests
2 1 ton 6.6.7 6 1 6/1 mm 6/16616,	other (produce opening).	□ Research
Type of Organiza	ation	☐ Shareholder analysis, targeting
Type of Organiza	2001	☐ Stock transfer agents
☐ Public Company		□ Web site development
☐ Private Company That May C	Go Public	☐ Writing, presentation development
☐ IR Consulting		□ Other:
☐ Service Provider or Vendor		
<ul><li>□ Law firm</li><li>□ Venture Capital Firm/Investm</li></ul>	nent Bank/Hedge Fund	

### Code of Ethics

### As a member of the National Investor Relations Institute, I will:

#### CORPORATE/COUNSELOR MEMBERS:

- 1. Maintain my integrity and credibility by practicing investor relations in accordance with the highest legal and ethical standards.
- Avoid even the appearance of professional impropriety in the conduct of my investor relations responsibilities.
- 3. Recognize that the integrity of the capital markets is based on transparency of credible financial and non-financial corporate information, and will to the best of my ability and knowledge work to ensure that my company or client fully and fairly discloses this important information.
- 4. Provide analysts, institutional and individual investors and the media fair access to corporate information.
- 5. Honor my obligation to serve the interest of shareholders and other stakeholders.
- 6. Discharge my responsibilities completely and competently by keeping myself abreast of the affairs of my company or client as well as the laws and regulations affecting the practice of investor relations.
- 7. Maintain the confidentiality of information acquired in the course of my work for my company or client company.
- 8. Not use confidential information acquired in the course of my work for my personal advantage nor for the advantage of related parties.
- Exercise independent professional judgment in the conduct of my duties and responsibilities on behalf of my company or client.
- 10. Avoid any professional/business relationships that might affect, or be perceived to potentially affect, my ethical practice of investor relations.
- 11. Report to appropriate company authorities if I suspect or recognize fraudulent or illegal acts within the company.
- 12. Represent myself in a reputable and dignified manner that reflects the professional stature of investor relations.

#### SERVICE PROVIDER/AFFILIATED PROFESSION/ACADEMIC MEMBERS:

- 1. Maintain my integrity and credibility in accordance with the highest legal and ethical standards.
- Keep myself abreast of the laws and regulations affecting the practice of investor relations to the extent necessary to fulfill my duties.
- During the course of my work, support, study, research, reporting, and/ or practice of investor relations:
  - Maintain the confidentiality of information acquired.
  - Not use confidential information acquired for personal advantage nor for the advantage of other parties.
  - Exercise independent judgment and avoid conflicts of interest.
- Support and promote maintaining the highest level of ethical standards for investor relations professionals.
- Report to appropriate authorities if I strongly suspect or recognize fraudulent or illegal acts are being conducted.
- Represent myself in a reputable and dignified manner that reflects on the professional stature of investor relations.
- 7. Honor my obligation to serve the interest of shareholders and other stakeholders by recognizing that the integrity of the capital markets is based on transparency of credible financial and non-financial corporate information.
- 8. Avoid any professional/business relationships that might affect, or be perceived to potentially affect, the ethical practice of investor relations or its professional stature.

Please sign here Date Payment National Dues: (Regularly \$675) \$200 ☐ Enclosed is a check payable to NIRI ☐ Charge credit card (AMEX, Discover, MasterCard, VISA) NIRI-Dallas\*Ft Worth Chapter (Regularly \$200) \$50 **Total National and Chapter Dues:** \$250 Card number Security/panel # All new memberships are for a one-year term starting from enrollment date. All DFW Chapter members must also join NIRI National. Offer is only for new members who Name on Card **Expiration Date** have 1) never been a NIRI DFW member or 2) whose membership lapsed at least

Have you ever been cited for violating U.S. Securities and Exchange Commission regulations, or convicted of a felony? ☐ Yes ☐ No

one year before the current application. NIRI DFW NextGen is designed for Investor Relations professionals who are newer in their careers and also have <5 years of IR experience. NIRI DFW NextGen qualification and acceptance is at the discretion of NIRI DFW Chapter leadership. For NIRI DFW NextGen, NIRI National will offer "step up" rates for national membership from \$200 in year one to \$300 in year two, \$400 in year three, and full prevailing fee in year four. DFW chapter membership will be \$50 in year one, \$100 in year two, \$100 in year three and full prevailing fee in year four.

Please remit dues along with application to:

225 Reinekers Lane, Suite 560, Alexandria, VA 22314 USA Or fax to: (703) 562-7701 Or email to: memberservices@niri.org

NIRI Tax ID #: 54-1758790

NIRI membership is in the name of the individual, not the employer organization. Membership transfer from one individual to another may be made with permission of the original member and a \$50 transfer fee. Membership is not valid without payment of dues.

FOR NIRI USE									
Paid	Date	NIRI	C1	C2	C3	Total	Approved NIRI VP	Date	