

About NIRI: Founded in 1969, the National Investor Relations Institute (“NIRI”) is the professional association of corporate officers and investor relations (“IR”) consultants responsible for communication among corporate management, shareholders, securities analysts and other financial community constituents. The largest professional IR association in the world, NIRI’s more than 3,000 members represent over 2,000 publicly held companies and over \$9 trillion in equity market capitalization.

NIRI’s Mission: NIRI is dedicated to advancing the practice of IR and professional competency and stature of its members.

Advocacy: NIRI represents the field of IR by expressing views on legislation and proposed regulations by maintaining close relationships with the SEC, appropriate committees of Congress, NASDAQ, NYSE, securities industry associations and public policy institutions

NIRI DFW

To Join NIRI DFW please visit www.niridfw.org/Membership or contact Robert Debs at 817-714-5747 or rdebs@santanderconsumerusa.com

- **NIRI DFW:** Founded in 1975, NIRI DFW is one of the oldest and largest chapters in the U.S. with ~100 IR professionals and service providers.
- **Education and Programs** to all DFW NIRI members, including monthly meetings and timely educational seminars featuring experts on current issues affecting publicly traded companies and the IR profession
- **NIRI DFW Networking Sessions and Happy Hours** supplement regularly scheduled NIRI meetings and offer participants the chance to catch up with peers, network and discuss relevant IR topics
- **eGroups** members-only forums enable members to share ideas on IR issues and best practices
- **Online Membership Directory** provides members an easy way to connect by industry and location
- **The NIRI Ethics Council** provides confidential advice and recommendations to maintain high ethical standards within the IR community



*Dallas/Fort Worth is Home to ~20 and ~40 FORTUNE 500 and 1,000 Companies, Respectively
Texas is Home to ~50 FORTUNE 500 Companies Ranking in the Top Three States Nationwide, after New York and California*

Information

- **IR Update** monthly magazine provides in-depth coverage of matters important to IR professionals
- **IR Weekly** electronic newsletter updates members on the latest IR-related news and events
- **Executive Alert** releases impart breaking news on regulatory, compliance, and other timely issues
- www.NIRI.org is home to valuable content, including publications and a comprehensive resource library containing applicable news on regulations, corporate governance and more
- **Presentation and Report Library** on topics including AGMs, social media and IPO processes
- **Sample Document Library** resources constitute templates, plans and policies for use by IROs
- **Career Center** is a key resource where members can search for and post job listings and resumes



NIRI Professional Development and Community

- **Education Programs** include seminars and on-demand coursework led by IR experts
- **Benefit Webinars** on current topics (and archived) available online 24/7 at no cost to members
- **IR Certification** validating job function through globally recognized certification standards
- **The NIRI Annual Conference**, the most comprehensive IR event, delivers quality education, renowned speakers and great networking opportunities
- **The Annual NIRI Southwest Regional Conference**, co-hosted by the NIRI DFW and NIRI Houston Chapters presents education and networking opportunities more geared to the Southwest region

